

Message Text

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PAGE 01 TOKYO 04022 280951Z

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ACTION COME-00

INFO OCT-01 EA-10 ISO-00 EB-07 /018 W
----- 022581

R 280852Z MAR 75
FM AMEMBASSY TOKYO
TO SECSTATE WASHDC 8982
INFO AMCONSUL FUKUOKA
AMCONSUL OSAKA KOBE

UNCLAS TOKYO 4022

FOR COMMERCE/SPECIAL ACTIVITIES/JIM MURRIN FROM A/O ANDREW KOSTECKA

E.O. 11542: N/A

TAGS: BEXP, BRRA, JA

SUBJECT: FRANCHISING TRADE MISSION TO JAPAN

1. ADVANCE OFFICER'S FUNCTIONS AND RESPONSIBILITIES COMPLETED.
PROGRAM ITINERARY AS FOLLOWS:

A) 14 APR.

0800-0930 HRS. OFFICIAL BREAKFAST BRIEFING - HOSTED BY
COMMERCIAL ATTACY AND AMERICAN CHAMBER OF COMMERCE, HILTON HOTEL,
KYOTO ROOM. ESTIMATED NUMBER OF ATTENDEES 18.
0930-1700 HRS. INDIVIDUAL BUSINESS APPOINTMENTS.

B) 15 APR.

0900-1700 HRS. INDIVIDUAL BUSINESS APPOINTMENTS.

C) 16 APR.

0900-1700 HRS. INDIVIDUAL BUSINESS APPOINTMENTS.

D) 17 APR.

0900-1200 HRS. INDIVIDUAL BUSINESS APPOINTMENTS.

1330 HRS. DEPART TO AIRPORT BY RENTED CARS FOR NEXT STOP.

1500 HRS. FLIGHT JAL 117 OSAKA ARRIVING 1550 HRS.

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2. BUDGET/COMMERCE FUND:

MISSION DIRECTOR'S SUITE - 4 NIGHTS, TOTAL	450 U.S. DOLLARS
TRANSLATING & PRINTING OF MISSION BROCHURE	190 U.S. DOLLARS
GROUP TRANSPORTATION	50 U.S. DOLLARS
INTERPRETERS	350 U.S. DOLLARS
SECRETARY AND OTHER TEMPORARY HELP	558 U.S. DOLLARS
PHOTOGRAPHIC SERVICES	60 U.S. DOLLARS
MAILING COSTS	60 U.S. DOLLARS
1718 EST. TOTAL	
U.S. DOLLARS	

3. BUDGET/SPECIAL MISSION FUND

OFFICIAL BREAKFAST MEETING	145 U.S. DOLLARS
COFFEE, DONUTS & OTHER REFRESHMENTS	100 U.S. DOLLARS
245 EST. TOTAL	
U.S. DOLLARS	

4. A/O COMMENTS:

PRESS RELEASE APPEARED AS MAJOR ARTICLE EVENING EDITION NIHON KEIZAI SHIMBUN NEWSPAPER. ALSO RELEASED THROUGH NIHON KOGYO SHIMBUN AND THE JETRO DAILY BULLETIN. BROCHURES WILL BE COMPLETED BY APRIL 3 AND MAILED IMMEDIATELY. WE ARE ADDRESSING ENVELOPES IN INTERIM. IN MEANTIME WE ARE USING XEROX COPIES OF BROCHURE TEXT FOR ADVANCE OFFICER CALLS. A/O CALLED ON LEADING JAPANESE TRADING COMPANIES. A/O'S INVOLVEMENT IN PLANNING BUSINESS APPOINTMENTS RESULTED IN 25 APPOINTMENTS TO DATE AND 10 TO BE CONFIRMED. COOPERATION AT EMBASSY OUTSTANDING. ANTICIPATE GOOD RESULTS. A/O DEPARTING FOR OSAKA MARCH 30.

SHOESMITH

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Margaret P. Grafeld
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05 JUL 2006

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